

### STRATEGIC ROADMAP: 2023-2026

# Vision

We are the leading provider for regional businesses delivering support, services, education and resources.

#### **MISSION**

We drive regional economic prosperity, employment growth and stronger business communities.

#### **VALUES**

Regional Business HQ operates by the following values







People

Integrity

Community

## SERVICE DELIVERY MODEL



#### **PILLARS TO ACHIEVE SUCCESS**

- Grow the Regional Business HQ Brand
- 2 Leverage systems and processes for optimal service delivery
- 3 Positioning for the future